



SPONSOR & EXHIBITOR PROSPECTUS

JANUARY 12-14, 2027 · PEORIA, IL



**NORTH AMERICA
CONSERVATION &
DRAINAGE EXPO**

Sponsor & Exhibitor
Prospectus

ABOUT NACADE

In-person education is a highlight of the North America Conservation and Drainage Expo (NACADE).

It's the first show of its kind focused on the drainage industry and conservation efforts to ensure we are all being good stewards of the land.

NACADE is a place where equipment and materials manufacturers, drainage contractors, farm managers, conservation experts, industry leaders, and decision makers can meet and have real conversations about the issues and technology that matter to you and your organization's success.

**We hope you'll join us at NACADE '27
in Peoria, Illinois!**

NACADE '27

Peoria Civic Center
201 SW Jefferson Ave.
Peoria, IL 61602
peoriaciviccenter.com



2027 PARTICIPATION OPPORTUNITIES

	 PLATINUM \$20,000	 GOLD \$15,000	 SILVER \$10,000	 BRONZE \$5,000	 EXHIBITOR ONLY \$1,000
Company logo in program	Yes	N/A	N/A	N/A	N/A
Company on website	Logo, bio, and listing	Logo, bio, and listing	Logo and listing only	Listing only	Listing only
Heavy equipment allowed on show floor	Yes	Yes	N/A	N/A	N/A
Logo on ads, promotions, and program	Yes	Yes	N/A	N/A	N/A
Featured on advertisements/promotions	Yes	Yes	Promotions as available	Promotions as available	Promotions as available
Signage at event	Premier	Yes	N/A	N/A	N/A
Complimentary single-day passes	25	20	15	10	5
Advanced ticket purchase discount	Yes	Yes	Yes	Yes	Yes
Booth space	40' x 80'	40' x 40'	20' x 40'	20' x 20'	10' x 10'

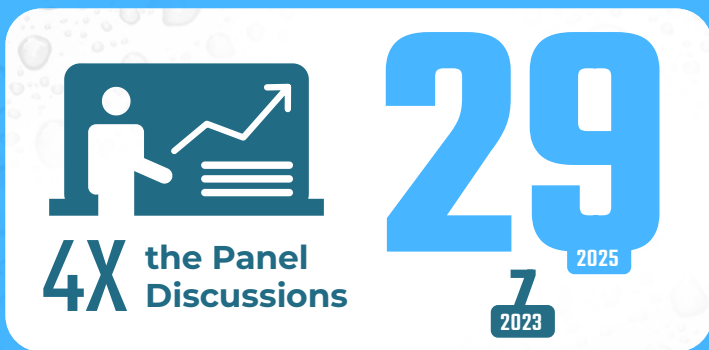
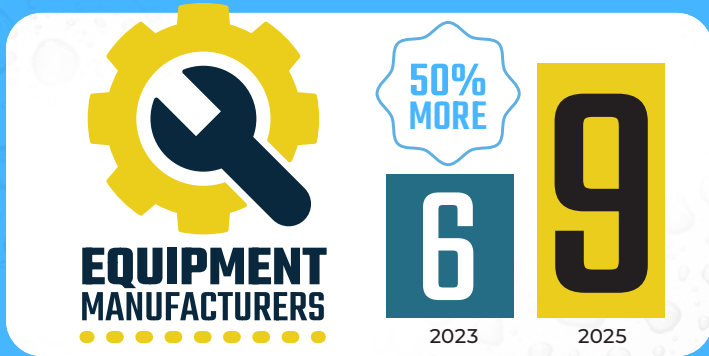
If a vendor wishes to bring in heavy equipment for their booth, pressure washing services will be available at an additional cost.



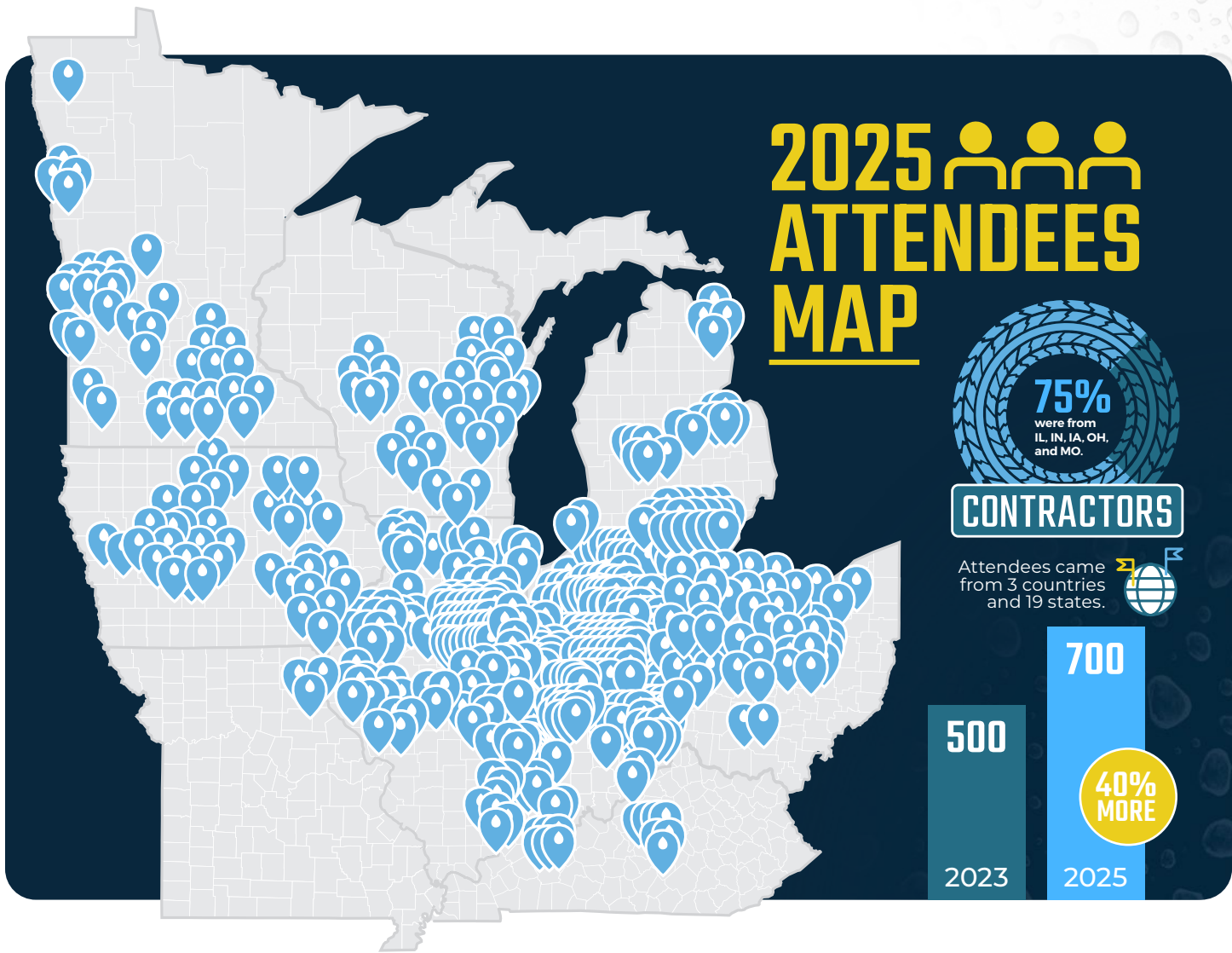
For more information, visit nacadexpo.com or email exhibitors@nacadexpo.com.

FLOWING & GROWING

NACADE has been SURGING FORWARD since our first show in 2023, and we can't wait to see how we grow for 2027!



A bigger space for the biggest NACADE ever!
You do NOT want to miss the 2027 Expo in Peoria!



2027 PROMOTIONS & KICKOFF

Promotions and website will start immediately.

Signed Exhibitor Contract and down payment are required to be included in advertisements; social media; and web promotions, website logos, and company info.



For more information visit nacadexpo.com



Sign up today to be part of the future of conservation and drainage practices, talk with industry leaders, and learn from conservation experts. For more information about becoming a sponsor or exhibitor at NACADE '27, please visit nacadexpo.com or email exhibitors@nacadexpo.com.



2025 FOUNDING SPONSORS



2025 PLATINUM SPONSORS



COMMITTED FOR 2027

ADS • BRON • Central Plastics • Energy Service Solutions
Fratco • HydraMaxx • HyPro Equipment
Legacy Equipment • Mid America Trenchers
Northland Trenching/Inter-Drain • Prinsco • Rust Sales
Springfield Plastics, Inc. • Timewell
Drainage Products • Wolfe