

# EXHIBITOR CONTRACT



JANUARY 12-14, 2027  
PEORIA, IL

## Contractual Agreement between "Association" and "Exhibitor"

### Exhibitor:

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Onsite Contact: \_\_\_\_\_  
Onsite Contact Phone: \_\_\_\_\_

Phone: \_\_\_\_\_  
Cell: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

### Company and/or brands listed in program and online publication:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Participation Level:

\_\_\_\_\_  
\$ \_\_\_\_\_

Exhibits are subject to regulations and conditions under which the Peoria Civic Center is leased to the *Soil Enhancement and Subsurface Water Management Coalition* and said (**North America Conservation and Drainage Expo**) Rules & General Information which become part of this contract. *Exhibitor* agrees to operate its exhibit under the regulations of the City of Peoria and shall comply with such interpretations of the regulations as made by the City of Peoria officials. The *Soil Enhancement and Subsurface Water Management Coalition* reserves the right to terminate the contract and cause the exhibit to be removed for noncompliance of the regulations. The *Soil Enhancement and Subsurface Water Management Coalition* reserves the right to the final decision in accepting contracts and space assignments. No specific space location is guaranteed.

*Exhibitor* shall provide proof of liability insurance in an amount not less than \$1,000,000 listing (**Soil Enhancement and Subsurface Water Coalition**) as the Certificate Holder, and hereby agrees to keep such insurance in full force and effect throughout the term of this agreement. Please include your certificate of insurance with this contract or email to [show@nacadexpo.com](mailto:show@nacadexpo.com).

### Total Investment/Payment Deadlines

	Total Investment	Due at Signing	Due 12/31/25	Due 6/30/26
Platinum	\$20,000	\$3,000	\$7,000	\$10,000
Gold	\$15,000	\$3,000	\$4,500	\$7,500
Silver	\$10,000	\$2,000	\$3,000	\$5,000
Bronze	\$5,000	\$1,000	\$1,500	\$2,500
Exhibitor	\$1,000	\$250	\$250	\$500

See "Eventualities" in the Rules & General Information.

### Payment Options:

1. Check #: \_\_\_\_\_ enclosed (make checks out to: Soil Enhancement and Subsurface Water Management Coalition)
2. Electronic Funds Transfer (EFT) – Email your company's EFT payment form to [show@nacadexpo.com](mailto:show@nacadexpo.com)
3. Charge \$ \_\_\_\_\_ to:  
MC/Visa #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Print Name on Card: \_\_\_\_\_

*Electricity, booth furnishings, carpet, etc. are handled separately from this agreement. Please see the Electrical Contract and Order Form for electricity and the Booth Supplies and Shipping Order Form for booth furniture, carpet, and shipping.*

**Contract must be signed to be valid. Signature also authorizes credit card payment, if provided.**

Exhibitor  
By: \_\_\_\_\_

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## Participation Levels

### **PLATINUM SPONSOR - \$20,000**

Company bio and logo in program and on website  
Heavy equipment allowed on show floor  
Logo on ads, promotions, and program  
Featured on advertisement/promotions  
Premier signage at event  
25 complimentary single-day passes  
Advanced ticket purchase discount  
40' x 80' booth space  
15 exhibitor passes  
Company listed on website

### **GOLD SPONSOR - \$15,000**

Company bio and logo on website  
Heavy equipment allowed on show floor  
Logo on ads, promotions, and program  
Featured on advertisement/promotions  
Signage at event  
20 complimentary single-day passes  
Advanced ticket purchase discount  
40' x 40' booth space  
10 exhibitor passes  
Company listed on website

### **SILVER SPONSOR - \$10,000**

Company logo on website  
Featured on promotions as available  
15 complimentary single-day passes  
Advanced ticket purchase discount  
20' x 40' booth space  
4 exhibitor passes  
Company listed on website

### **BRONZE SPONSOR - \$5,000**

Featured on promotions as available  
10 complimentary single-day passes  
Advanced ticket purchase discount  
20' x 20' booth space  
2 exhibitor passes  
Company listed on website

### **EXHIBITOR ONLY - \$1,000**

Featured on promotions as available  
5 complimentary single-day passes  
Advanced ticket purchase discount  
10' x 10' booth space  
2 exhibitor passes  
Company listed on website

*Additional passes will need to be purchased at \$100 each.*

**CONTACT INFORMATION:** 375 State St., Dexter, IA 50070 | 515.344.1989 • 515.789.2040 • [show@nacadexpo.com](mailto:show@nacadexpo.com)

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**EQUIPMENT STAGING:** Staging will be done in Fulton Parking Lot, 616 Fulton St.

**PRESSURE WASHER:** Pressure washing services will be available at an additional cost.

**FORKLIFT ARRANGEMENTS:** Forklift services will be provided at an additional cost. These services can be requested through the booth supplies contract.

**TRAILER PARKING:** Overnight trailer parking will be available in Fulton Parking Lot, 616 Fulton St.

**INCOMING FREIGHT SHIPMENTS:** Please see booth supplies contract for shipping and freight-handling instructions.

**ELECTRICITY:** *Exhibitor* will deal directly with trade show location for electric, water, gas, wired internet, and phone service. Please see the Electrical Contract and Order Form for details. Move-in dates: January 10 and 11, 2027.

**MOVE IN:** Scheduled move-in times and instructions will be sent approximately one month before the Expo.

#### **EXHIBITOR ADMITTANCE/NAME BADGES:**

Information will be sent approximately one month before the Expo to register booth personnel. Badges will be available on-site during registration. Number of exhibitor badges given will be based on booth size. Exhibitor badges are not to be used for attendee admittance. Exhibitors found using booth passes for attendees are subject to additional attendance charges.

#### **EXHIBIT REQUIREMENTS:**

- Any display that has an unfinished side facing another *Exhibitor's* display must have the exposed side either finished or draped.
- No aisle or corridor space shall be used for exhibit or demonstration purposes.
- *Exhibitor* will confine all sales activities to their own exhibit space.
- Giveaways/handouts will not be of the noise-making variety.
- Radios, televisions, music, etc. will be kept at a volume that will not annoy other *Exhibitors*.

**Exceptions to these rules are at the discretion of the exhibit committee.**

**EVENTUALITIES:** No *Exhibitor* shall set up unless all booth display charges are paid in full. The *Soil Enhancement and Subsurface Water Management Coalition* reserves the right to cancel the Expo. The *Soil Enhancement and Subsurface Water Management Coalition's* obligation under the agreement is subject to acts of God, war, civil violence, terrorism, pandemic, unavailability of the site for the event, and other such conditions beyond the control of the *Soil Enhancement and Subsurface Water Management Coalition* making it illegal, impracticable, or impossible for the *Soil Enhancement and Subsurface Water Management Coalition* to perform its obligation under the Agreement. In event the Expo is canceled, the *Soil Enhancement and Subsurface Water Management Coalition* may refund any monies advanced by *Exhibitor*, less substantiated expenses incurred and not recoverable. Refund for cancellation of booth will be at the discretion of Expo management.

**LIABILITY:** The *Soil Enhancement and Subsurface Water Management Coalition* will not be responsible for the safety or security of exhibits, *Exhibitors*, or their employees, but will use reasonable effort to protect *Exhibitors* against such losses or injuries. *Exhibitor* shall indemnify and hold the *Soil Enhancement and Subsurface Water Management Coalition* harmless from all claims or liability in connection with its participation and exhibiting under this agreement or use of space leased herein or resulting therefrom, including reasonable attorney fees and expenses.

**AMENDMENTS:** The *Soil Enhancement and Subsurface Water Management Coalition* shall have full power to interpret, amend these rules and make additional rules in the best interest of the Expo and the *Exhibitor* agrees to accept and abide by such rules. All matters not covered specifically by this contract are subject to decision by the *Soil Enhancement and Subsurface Water Management Coalition*.

**MOVE OUT:** *Exhibitors* will not be permitted to remove exhibits or any part thereof until the close of the Expo on the date and time specified in EXPO HOURS. All exhibits must be removed by 10 a.m. on January 15, 2027. Equipment may be parked in Fulton Parking Lot, 616 Fulton St. until 7:00 p.m. on January 15, 2027. The Peoria Civic Center will charge for space after such time. The *Soil Enhancement and Subsurface Water Management Coalition* will charge \$1,500 for any equipment that needs pulled to Fulton Parking Lot after the Expo.

**HOTELS:** Book hotels through show housing. Contact information coming soon.